



41st World Veterinary Association Congress  
**TOKYO, JAPAN** 21-24 April 2026  
Tokyo International Forum

## **Sponsorship Prospectus**

**June 2026**



## Introduction

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**We are pleased to announce that the 41st World Veterinary Association Congress (WVAC2026) will be held in Tokyo, Japan, in April 2026—marking the first time our country hosts since the 1995 Yokohama Congress, 31 years ago.**

**Under the theme “One Health for a Better Tomorrow: Veterinary Medicine Holds the Key,” we aim to address pressing global challenges—such as infectious diseases and antimicrobial resistance—through a One Health approach that integrates animal, human, and environmental health.**

**In the face of increasing complexity, veterinarians are expected to collaborate closely with medical-doctors and environmental experts to shape a better future. In line with the global cooperation agreements between the World Veterinary Association (WVA) and the World Medical Association (WMA), led by myself, partnerships have been established at the regional level with the Federation of Asian Veterinary Associations (FAVA) and the Confederation of Medical Associations of Asia and Oceania (CMAAO); at the national level between the Japan Veterinary Medical Association and the Japan Medical Association; and at the prefectural and municipal levels between local veterinary and medical associations. Japan is proud to be the only country worldwide with these multilayered agreements.**

**Leveraging these partnerships, we now enter a new phase of broader activity. To achieve success, it is essential to communicate the One Health concept not only to professionals but also to wider audiences. WVAC2026 presents an unparalleled opportunity to reach veterinarians, veterinary nurses, students, and the general public alike.**

**From April 2026, I will assume the role of President of the WVA. This represents a significant opportunity to enhance Japan’s global presence, elevate the status of veterinarians in society, and address key industry challenges. Guided by this vision, all committee members and I are fully committed to creating a legacy event.**

**We kindly invite you to join us in making history.**



**Isao Kurauchi**  
**President, Japan Veterinary Medical Association**

## Congress Overview

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- **Name: 41st World Veterinary Association Congress 2026 (WVAC2026)**
- **Date: Tuesday, April 21 – Friday, April 24, 2026**
- **Venue: Tokyo International Forum  
3-5-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan**
- **Hosted by: Japan Veterinary Medical Association**
- **Co-hosted by: World Veterinary Association**
- **Program Schedule:**
  - **April 21 (Tue): Opening Ceremony, Keynote Lectures, Parallel Sessions, Exhibition, Welcome Reception**
  - **April 22 (Wed): Parallel Sessions, Exhibition**
  - **April 23 (Thu): Parallel Sessions, Exhibition, Gala Dinner**
  - **April 24 (Fri): Parallel Sessions, Exhibition, Closing Ceremony**
- **Expected Participants: Approximately 6,000 veterinarians, students, and others, including around 1,000 international attendees**

## Sponsorship Packages Overview

Tiers	Diamond	Emerald	Platinum	Gold	Silver	Bronze
Sponsor Fee in JPY (Tax excluded)	40,000,000	28,000,000	16,000,000	12,000,000	8,000,000	4,000,000
Participation Benefits						
Sponsored Lunchtime Seminar	1 session	1 session				
Satellite sessions	2 sessions x 1 hour	2 sessions x 1 hour	2 sessions x 1 hour	1 session x 1 hour	1 session x 1 hour	1 session x 1 hour
Exhibit area size	15 booths	10 booths	6 booths	6 booths	4 booths	3 booths
Pre-Event Promotions						
Sponsor Logo Placement	✓					
Logo on Website (Main Page)	✓	✓	✓			
Logo on Website (Subpage)	✓	✓	✓	✓	✓	
Logo in E-newsletters	✓	✓	✓			
Logo on Promotional Materials	✓	✓	✓			
Sponsor Promotion via Email Newsletter	✓	✓	✓			
Logo in Session Rooms	✓					
Logo on Photo Zone Banner	✓	✓	✓			
Logo on Hall Banner	✓	✓	✓	✓	✓	
Logo in Program Book	✓	✓	✓	✓	✓	
Leaflet Inserted in Congress Bag	✓	✓	✓	✓	✓	
Sponsor Video Presentation	✓	✓	✓			
Discount on Additional Sponsorship	<b>40%</b>	<b>30%</b>	<b>20%</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>

## **Diamond Sponsorship Package**

**¥ 40,000,000**

(excl. tax)

### **Participation Benefits**

- **Sponsored Lunchtime Seminar: 1 session**  
Includes boxed meals; sponsor covers speaker expenses
- **2 Satellite Sessions: 1 hour each, with conference room**
- **Exhibit Booth:** Up to 15 booths (3m x 3m each)
- 30 Complimentary Congress Passes
- Gala Dinner Invitations: 15 guests (includes VIP seating)

### **Pre-Event Promotions**

- Sponsor logo rights until WVAC2027
- Logo on the WVAC2026 website (main and subpages)
- Logo in e-newsletters
- Logo in promotional materials
- 4 promotional email campaigns

### **On-Site Visibility**

- **Logo on name badge lanyards**
- **Logo on congress bags**
- **Logo on large outdoor banners**
- **Logo on signage inside session rooms, photo zone, and opening hall**
- **Logo in the program book**
- Logo on guide slides displayed during sessions
- Sponsor leaflet included in congress bags
- Sponsor video promotion during session breaks

### **Additional Benefit**

- **40% Discount on additional sponsorships**

## **Emerald Sponsorship Package**

**¥ 28,000,000**

(excl. tax)

### **Participation Benefits**

- **Sponsored Lunchtime Seminar: 1 session**  
Includes boxed meals; sponsor covers speaker-related expenses
- **2 Satellite Sessions: 1 hour each, with conference room**
- **Exhibit Booth: Up to 10 booths (3m x 3m each)**
- **Complimentary Congress Passes: 20**
- **Gala Dinner Invitations: 10 guests**

### **Pre-Event Promotions**

- **Logo rights valid through WVAC 2027**
- **Logo on both main and subpages of the official WVAC 2026 website**
- **Logo in e-newsletters**
- **Logo in promotional materials**
- **3 PROMOTIONAL EMAIL CAMPAIGNS**

### **On-Site Visibility**

- **Logo on name badge lanyards**
- **Logo on congress bags**
- **Logo on outdoor banners**
- **Logo on banners in photo zone and opening ceremony hall**
- **Logo in program book and session guide slides**
- **Sponsor leaflet in congress bags**
- **Sponsor video during breaks**

### **Additional Benefit**

- **30% Discount on additional sponsorships**

### Platinum Sponsorship Package

¥ 16,000,000

(excl. tax)

#### Participation Benefits

- Priority right to host a Sponsored Lunchtime Seminar (discounted fee applies)  
Includes boxed meals; speaker-related expenses to be borne by sponsor
- 2 Stellite Sessions: 1 hour each, with conference room
- Exhibit Booth: Up to 6 booths (3m x 3m each)
- 10 Complimentary Congress Passes
- Gala Dinner Invitations: 5 guests

#### Pre-Event Promotions

- Logo on main and subpages of the WVAC2026 website
- Logo in e-newsletters
- Logo in promotional materials
- 2 Promotional email campaigns

#### On-Site Visibility

- Logo on congress bags
- Logo on outdoor banners
- Logo on banners in photo zone and opening ceremony hall
- Logo in program book and session guide slides
- Sponsor leaflet in congress bags
- Sponsor video during breaks

#### Additional Benefits

- 20% Discount on additional sponsorships

### Gold Sponsorship Package

¥ 12,000,000

(excl. tax)

#### Participation Benefits

- Priority right to host a Sponsored Lunchtime Seminar (discounted fee applies)  
Includes boxed meals; speaker-related expenses to be borne by sponsor
- 1 Satellite Session: 1 hour, with conference room
- Exhibit Booth: Up to 4 booths (3m x 3m each)
- Complimentary Congress Passes: 7
- Gala Dinner Invitations: 5 guests

#### Pre-Event Promotions

- Logo on main and subpages of the WVAC2026 website
- 1 Promotional email campaigns

#### On-Site Visibility

- Logo on congress bags
- Logo on banners in opening ceremony hall
- Logo in program book
- Sponsor leaflet in congress bags

#### Additional Benefits

- 10% Discount on additional sponsorships



## Silver Sponsorship Package

¥ 8,000,000

(excl. tax)

### Participation Benefits

- **Priority right to host a Sponsored Lunchtime Seminar (discounted fee applies)**  
Includes boxed meals; speaker-related expenses to be borne by sponsor
- **1 Satellite Session: 1 hour, with conference room**
- **Exhibit Booth: Up to 3 booths (3m x 3m each)**
- **5 Complimentary Congress Passes**
- **Gala Dinner Invitations: 5 guests**

### Pre-Event Promotions

- **Logo on main and subpages of the WVAC2026 website**

### On-Site Visibility

- **Logo on congress bags**
- **Logo on banners in opening ceremony hall**
- **Logo in program book**
- **Sponsor leaflet in congress bags**

### Additional Benefits

- **10% Discount on additional sponsorships**

Bronze Sponsorship Package ¥ 4,000,000

(excl. tax)

Participation Benefits

- 1 Satellite Session: 1 hour, with conference room
- Exhibit Booth: Up to 3 booths (3m x 3m each)
- 5 Complimentary Congress Passes
- Gala Dinner Invitations: 5 guests

Additional Benefits

- 10% Discount on additional sponsorships

## Optional Sponsorship

Official Event Sponsorship (Welcome Reception & Gala Dinner)	¥15,000,000
Sponsored Lunchtime Seminar (Hall B5, seating capacity: 480)	¥800,000
Sponsored Lunchtime Seminar (Small venue within Tokyo International Forum, capacity ≤300)	¥500,000
Fan Event Sponsor (To be held in Hall E, date TBD)	¥4,500,000
Satellite Session Sponsor	¥3,000,000
Coffee Break Sponsor	¥3,000,000
Paper Cup Branding (One sponsor only)	¥1,500,000
Lounge Sponsor (One per lounge)	¥1,500,000
<del>Lanyard Sponsor</del> <b>Sold Out</b> (Max. 2 sponsors)	¥1,000,000
Congress Bag Sponsor (Max. 6 sponsors)	¥800,000
<del>Exhibit Booth</del> <b>Sold Out</b>	¥400,000 per unit
Stamp Collection Campaign Sponsor	¥300,000

Program Book Advertising	<del>Inside Front Cover</del> Sold Out	¥450,000 (1 page, color)
	<del>Inside Back Cover</del> Sold Out	¥450,000 (1 page, color)
	<del>Back Cover</del> Sold Out	¥750,000 (1 page, color)
	Inner Page	¥300,000 (1 page, color)

## Optional Sponsorship Opportunities

### Official Event Sponsorship

¥ 15,000,000

Includes: Welcome Reception and Gala Dinner

(excl. tax)

- Sponsor banner placement in reception and dinner venues (banner to be provided by sponsor)
- Verbal acknowledgment by the organizer during both events
- Reserved VIP table(s) for sponsor delegates at the Gala Dinner
- Sponsor logo printed on the Gala Dinner menu card
- Additional sponsorship details negotiable

### Sponsored Lunchtime Seminar

¥ 800,000

Hall B5 (Capacity: 480 seats)

(excl. tax)

- Sponsor banner at seminar entrance (sponsor-provided)
- Boxed lunch for 300 participants included.  
The costs associated with inviting speakers and related expenses will be borne by the sponsor.
- Seminar room setup, stage, AV, and lighting handled by organizer
- Seminar details listed in the official program.
- Seminar timing subject to program scheduling.

### Sponsored Lunchtime Seminar

¥ 500,000

Small venue within Tokyo International Forum, capacity ≤300

(excl. tax)

- Sponsor banner at seminar entrance (sponsor-provided)
- Boxed lunches for 100 participants included.  
The costs associated with inviting speakers and related expenses will be borne by the sponsor
- Seminar room setup, stage, AV, and lighting handled by organizer
- Seminar details listed in the official program
- Seminar timing subject to program scheduling

### Fan Event Sponsor

¥ 4,500,000

To be held within Exhibition Hall E (date TBD)

(excl. tax)

- Event content to be coordinated with the organizer

**Satellite Session Sponsor (date TBD)**

**¥ 3,000,000**

(excl. tax)

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- **Banner at session entrance**
- **Sponsor logo displayed on session slides**
- **Sponsor video shown during session breaks**

# Optional Sponsorship Opportunities

## Coffee Break Sponsor

¥ 3,000,000

(excl. tax)

- Sponsor banner in coffee area
- Sponsor-provided cups with printed logo
- Distribution of sponsor goods in the coffee area

## Cup Branding

¥ 1,500,000

(One sponsor only; available until slot is filled)

(excl. tax)

- Logo printed alongside Congress logo on either paper cups, air holders, or colored sleeves (choose one)
- Printing handled by organizer

## Lounge Sponsor

¥ 1,500,000

(One sponsor per lounge)

(excl. tax)

- Sponsor banner at lounge in Hall E
- Optional supply of furniture (e.g., tables, stools, coffee machines)
- Additional arrangements negotiable

## ~~Lanyard Sponsor~~ **Sold Out**

¥ 1,000,000

(Up to 2 sponsors)

(excl. tax)

- Full-color logo printed on attendee name badge lanyards
- Lanyards arranged by organizer

## Congress Bag Sponsor

¥ 800,000

(Up to 6 sponsors)

(excl. tax)

- Full-color logo printed on congress bags distributed to attendees
- Bags arranged by organizer

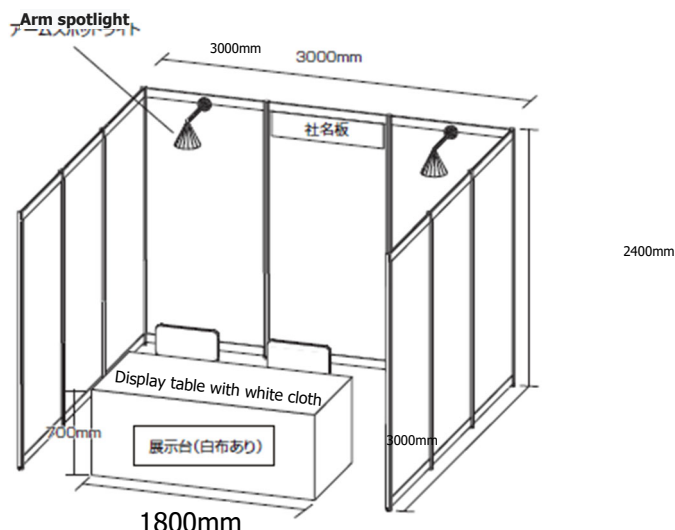
### **Exhibit Booth** **Sold Out**

**¥ 400,000/unit**

(excl. tax)

- Multiple units may be reserved

#### **Exhibition booth image:**



#### **Standard booth includes:**

- 1 fascia board (W900mm x H200mm)
- 1 exhibition table with white cloth
- 2 pipe chairs
- 2 arm spotlights
- 1 power outlet: 100V, 500W

2 exhibitor passes will be provided per booth.

\* Details on additional equipment and setup to be provided separately

**Location: Hall E, Tokyo International Forum**

### **Stamp Collection Campaign Sponsor**

**¥ 300,000**

(excl. tax)

- Support for a Stamp Collection Campaign event within the exhibition area
- Option to provide sponsor-branded gifts as prizes

### **Program Book Advertisements**

- Placement of advertisement data in the WVAC 2026 program book distributed to congress participants.
- Data must be prepared by sponsors.
- Size: A4 (297mm x 210mm, 297x210mm, Bleed: 10mm on all sides, Trim marks and layout to be included in file)



Prices exclude tax.

<del>Inside front cover (color)</del> <b>Sold Out</b>	¥450,000 (1 page, color)
<del>Inside back cover (color)</del> <b>Sold Out</b>	¥450,000 (1 page, color)
<del>Back cover (color)</del> <b>Sold Out</b>	¥750,000 (1 page, color)
Inner page (color)	¥300,000 (1 page, color)

**\* Cover pages available on a first-come, first-served basis.**

**Other page advertisements require consultation.**

# Application Process & Payment

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## How to Apply

Please complete the Sponsorship Application Form or Individual Sponsorship Application Form (next page) and submit it via email to the WVAC2026 organizer.

E-mail: [wwac2026-admin@convention.co.jp](mailto:wwac2026-admin@convention.co.jp)

Application Deadline: ~~Friday, December 19, 2025~~ **Friday, January 9, 2026**

## Payment

Upon receiving your application, an invoice will be issued within five (5) business days. Please remit the payment in Japanese yen to the designated bank account.

*Bank transfer fees shall be borne by the applicant.*

## Cancellation Policy

To cancel or modify your sponsorship, please notify the organizer in writing. The following cancellation fees apply:

- After invoice issuance: 30% of the total sponsorship amount
- On or after January 21, 2026: 50% of the total sponsorship amount
- On or after March 23, 2026: 100% of the total sponsorship amount

*Refunds (if applicable) will be made after deducting the bank transfer fee.*

## After Submission

Once payment is confirmed, the Secretariat will request submission of your company/organization logo and provide further guidance based on your selected sponsorship package.

## Contact

WVAC2026 Sponsorship & Exhibition Organizer

(Japan Convention Services, Inc.)

Email: [wwac2026-admin@convention.co.jp](mailto:wwac2026-admin@convention.co.jp)

Business Hours: Monday to Friday, 10:00–17:00 (JST)

Closed on weekends and public holidays

# Sponsorship Application Form

Date : ( )

Organization Name *1		
Contact Person	Name	
	Address	
	Phone	
	Email	
Sponsorship Package *2	<input type="checkbox"/> Diamond Sponsor	¥40,000,000
	<input type="checkbox"/> Emerald Sponsor	¥28,000,000
	<input type="checkbox"/> Platinum Sponsor	¥16,000,000
	<input type="checkbox"/> Gold Sponsor	¥12,000,000
	<input type="checkbox"/> Silver Sponsor	¥8,000,000
	<input type="checkbox"/> Package Sponsor	¥4,000,000
Remarks		

\*1●●● Please enter your official organization name in English.

\*2●●● All prices are excluding tax. Consumption tax will be added upon invoicing.

## Cancellation Agreement

To cancel or modify your sponsorship, please contact the organizer in writing. The following cancellation fees will apply:

By signing this form, you agree to the cancellation policy outline above

### CANCELLATION POLICY

- \* After invoice issuance: 30% of the total amount
- \* On or after January 21, 2026: 50% of the total amount
- \* On or after March 23, 2026: 100% of the total amount

Refunds, if applicable, will be made after deducting bank transfer fees

Submission of this form with your signature constitutes agreement to the cancellation terms outlined above.

Signature

Date

Application Deadline: ~~December 19, 2025 (Friday)~~ **January 9, 2026 (Friday)**

# Individual Sponsorship Application Form

Date : ( )

Organization Name *1			
Contact Person	Name		
	Address		
	Phone		
	Email		
Individual Sponsorship Opportunities *2	<input type="checkbox"/> Official Event Sponsor <b>Includes: Welcome Reception and Gala Dinner</b>		¥ 15,000,000
	<input type="checkbox"/> Sponsored Lunchtime Seminar Sponsor (One per lounge) <b>(Hall B5, seating capacity: 480)</b>		¥ 800,000
	<input type="checkbox"/> Sponsored Lunchtime Seminar Sponsor (One per lounge) <b>(Small venue within Tokyo International Forum, capacity ≤300)</b>		¥ 500,000
	<input type="checkbox"/> Fan Event Sponsor(To be held in Hall E, date TBD)		¥ 4,500,000
	<input type="checkbox"/> Satellite Session Sponsor		¥ 3,000,000
	<input type="checkbox"/> Coffee Break Sponsor		¥ 3,000,000
	<input type="checkbox"/> Cup Branding ( One sponsor only )		¥ 1,500,000
	<input type="checkbox"/> Lounge Sponsor (One per lounge)		¥ 1,500,000
	<input type="checkbox"/> Lanyard Sponsor <b>Sold Out</b>		¥ 1,000,000
	<input type="checkbox"/> Congress Bag Sponsor(Max. 6 sponsors)		¥ 800,000
	<input type="checkbox"/> Exhibit Booth <b>Sold Out</b>		¥ 400,000 /per unit
	<input type="checkbox"/> Stamp Collection Campaign Sponsor		¥ 300,000
	<input type="checkbox"/> PROGRAM BOOK ADVERTISING <b>Sold Out</b> : Inside Front Cover (1 page, color)		¥ 450,000
	<input type="checkbox"/> PROGRAM BOOK ADVERTISING <b>Sold Out</b> : Inside Back Cover (1 page, color)		¥ 450,000
	<input type="checkbox"/> PROGRAM BOOK ADVERTISING <b>Sold Out</b> : Back Cover (1 page, color)		¥ 750,000
	<input type="checkbox"/> PROGRAM BOOK ADVERTISING : Inner Page (1 page, color)		¥ 300,000
Remarks			

\*1●●● Please enter your official organization name in English.

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Refunds, if applicable, will be made after deducting bank transfer fee

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Signature \_\_\_\_\_

Date \_\_\_\_\_

**Application Deadline: ~~December 19, 2025 (Friday)~~ January 9, 2026 (Friday)**